

CLAIMS:

1. A method of installing channels in a broadcast receiver, the method including the steps of:

determining a user interest profile based on at least one category of preference;

and

5 installing of all channels available in a broadcast network only a subset that meets the user interest profile.

2. A method as claimed in claim 1, wherein the user interest profile is based on at least one of the following categories of preference:

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- language of a channel;
 - country/area of a service provider associated with a channel; and
 - type of a channel.

3. A method as claimed in claim 1, wherein the method includes automatically
15 retrieving, for all available channels, channel-specific information on the preference category for the channel.

4. A method as claimed in claim 3, wherein the step of retrieving the channel-specific information for all available channels includes for each one of plurality of distinct
20 frequency bands:

causing a receiver/decoder of the broadcast receiver to tune to the frequency band; and

extracting, from a stream of digital data broadcast via the band, the channel-specific information for at least one of the channels transmitted in the band.

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5. A method as claimed in claim 3, wherein in the step of retrieving the information includes causing a receiver/decoder of the broadcast receiver to tune to a predetermined frequency band; and extracting, from a stream of digital data broadcast via the

predetermined frequency band, the channel-specific information for at least one channel transmitted in a different frequency band.

6. A method as claimed in claim 3, wherein the broadcast receiver includes at least two receiver/decoders, the method including enabling a user to receive broadcast audio/video signals via an already installed channel using a first one of the receiver/decoders while using a second one of the receiver/decoders to receive the channel-specific information.
7. A method as claimed in claim 1, including determining for a plurality of users a respective user interest profile and installing of all available channels only a subset that meets at least one of the respective user interest profiles.
8. A method as claimed in claim 1, including enabling a user to update the user interest profile after installation has been completed, de-installing installed channels that no longer meet the updated user interest profile, and installing all available channels that meet the updated user interest profile and are not yet installed.
9. A method as claimed in claim 1, including storing at least part of the user interest profile and using the stored part of the user interest profile to enable user-specific usage of the broadcast receiver after installation.
10. A method as claimed in claim 7, including using the stored part of the initial user interest profile for selecting and/or ranking programs broadcast or to be broadcast via the installed channels.
11. A broadcast receiver including:
a receiver/decoder for selectively receiving a broadcast channel from a plurality of broadcast channels available in a broadcast network and receiving signals broadcast via the selected channel;
means for obtaining a user interest profile based on at least one category of preference; and
an installer operative to install of all channels available in the broadcast network only a subset that meets the user interest profile.